



THE
MEDICI
PROJECT
C.G. Medici & Co.

PRIVACY POLICY

The Privacy Policy specifies how we collect, store, share, and protect user data, emphasizing our commitment to data security.

As an Exempt Reporting Advisor, Medici complies with the Securities and Exchange Commission ("SEC") and other regulatory bodies' requirements regarding the privacy of consumer financial information. We ensure the confidentiality of all personal and financial information, disclosing it only when legally required.

In essence, we manage your personal information with the utmost confidentiality and integrity, adhering to the principle of treating others' data as we would our own.

Information We Collect/Store

To fulfill our advisory role effectively and assist you in achieving your financial objectives, it is important that we access specific information, including Personal Identifiable Information (PII). The integrity of the data we collect directly influences the quality of our service. PII, due to its sensitive nature, necessitates heightened security measures compared to less sensitive data.

For us to provide tailored advice and help you reach your financial goals, we typically require the following personal information:

- **Demographic Information:** This includes details such as your name, address, age, and household information.
- **Contact Information:** We require your email address, phone number, and other relevant contact details.
- **Crypto Wallet Public Data and Financial Transactions:** Information related to your crypto wallet's public data, along with your financial transactions.
- **Financial Information:** Details of your account balances, transaction history, and read-only access to your financial accounts are necessary.
- **Communications:** This encompasses all correspondence through the Medici mobile Application ("App"), email, Discord, or other secure communication channels.

We employ advanced electronic safeguards to ensure the protection of your PII and abstain from keeping any physical records to minimize environmental impact and security risks. Additionally, our sophisticated data backup and retention strategy guarantees that, in the event of unforeseen circumstances, your data remains secure, enabling us to continue providing uninterrupted service.

How We Use Your Information

The information you provide helps us tailor our services and improve our algorithms, aiming to better align with your goals. This includes recommending financial products from our network of partners. We ensure these partners pass a strict due diligence and background check process. We will only recommend services from entities we trust and would use ourselves.

How & Why We Share Your Information

We take your privacy seriously and only collect the data necessary for our services. Unlike other services, we don't share your information with affiliates for marketing. We only ask for more data as our services expand, and this data is never sold or given to third parties. We use trusted tech providers for our infrastructure, ensuring your information is always secure through strict security measures.

Cookies

The Medici Project does not currently use cookies.

Material Changes Since Last Update

Added Crypto wallet information to list of collected data.